





Model Curriculum

QP Name: Food Sales Promoter

QP Code: FIC/Q9701

QP Version: 2.0

NSQF Level: 3

Model Curriculum Version: 2.0

Food Industry Capacity and Skill Initiative (FICSI)
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Training Parameters

Sector	Food Processing
Sub-Sector	Generic
Occupation	Food Sales and Retail
•	Operations
Country	India
NSQF Level	3
Aligned to NCO/ISCO/ISIC Code	NCO-2015/5249.0301
Minimum Educational Qualification and Experience	 Grade 8 pass and pursuing continuous schooling in regular school with vocational subject OR 8th grade pass with 1-year of relevant experience OR
	 3. 5th grade pass with 4 years of relevant experience OR 4. Ability to read and write with 5 years relevant experience OR 5. Previous relevant qualification of NSQF Level 2 with 1
	years of relevant experience OR 6. Previous relevant qualification of NSQF Level 2.5 with 6 months of relevant experience
Pre-Requisite License or Training	NA .
Minimum Job Entry Age	18 years
Last Reviewed On	29/07/2021
Next Review Date	28/07/2024
NSQC Approval Date	29/07/2021
QP Version	2.0
Model Curriculum Creation Date	31/06/2021
Model Curriculum Valid Up to Date	28/07/2024
Model Curriculum Version	2.0
Minimum Duration of the Course	270 Hours
Maximum Duration of the Course	270 Hours





Program Overview

This section summarizes the end objectives of the program along with its duration.

Training Outcomes

At the end of the program, the participants will be able to:

- Perform tasks to prepare for selling different types of food products
- Address customer issues effectively and assist them in buying a specific food product
- Maintain the stored food products and related facilities
- Apply necessary health and safety practices to ensure food safety and personal hygiene
- Work with various organisational departments effectively
- Use resources at the workplace optimally

Compulsory Modules

The table lists the modules and their duration corresponding to the Compulsory NOS of the QP.

NOS and Module Details	Theory Duration	Practical Duration	On-the-Job Training Duration (Mandatory)	On-the-Job Training Duration (Recommende d)	Total Duration
FIC/N9701 Prepare for sale and promotion of food products NOS Version No.: 2.0 NSQF Level: 3	12:00 Hours	18:00 Hours	00:00 Hours	00:00 Hours	30:00 Hours
Module 1: Introduction to food processing sector and the job of 'Food Sales Promoter'	04:00 Hours	00:00 Hours	00:00 Hours	00:00 Hours	04:00 Hours
Module 2: Prepare for sale and promotion of food products	04:00 Hours	09:00 Hours	00:00 Hours	00:00 Hours	13:00 Hours
Module 3: Preparing for visual merchandising	04:00 Hours	09:00 Hours	00:00 Hours	00:00 Hours	13:00 Hours
FIC/N9702	20:00 Hours	40:00 Hours	00:00 Hours	00:00 Hours	60:00 Hours





Perform various tasks for selling food products NOS Version No.: 2.0					
NSQF Level: 3 Module 4: Selling and promoting food products to the customers	20:00 Hours	40:00 Hours	00:00 Hours	00:00 Hours	60:00 Hours
FIC/N9703 Ensure upkeep of food products and related facilities NOS Version No.: 2.0 NSQF Level: 3	26:00 Hours	34:00 Hours	00:00 Hours	00:00 Hours	60:00 Hours
Module 5: Maintaining the stored food products and associated facilities	26:00 Hours	34:00 Hours	00:00 Hours	00:00 Hours	60:00 Hours
FIC/N9901: Implement health and safety practices at the workplace NOS Version No.: 1.0 NSQF Level: 3	10:00 Hours	20:00 Hours	00:00 Hours	00:00 Hours	30:00 Hours
Module 6: Ensuring food safety and personal hygiene	05:00 Hours	10:00 Hours	00:00 Hours	00:00 Hours	15:00 Hours
Module 7: Managing accidents and emergencies	05:00 Hours	10:00 Hours	00:00 Hours	00:00 Hours	15:00 Hours
FIC/N9902: Work effectively in an organization NOS Version No.: 1.0 NSQF Level: 3	10:00 Hours	20:00 Hours	00:00 Hours	00:00 Hours	30:00 Hours
Module 8: Working effectively in an organization	10:00 Hours	20:00 Hours	00:00 Hours	00:00 Hours	30:00 Hours
SGJ/N1702: Optimize resource utilization at workplace NOS Version No.: 1.0 NSQF Level: 3	12:00 Hours	18:00 Hours	00:00 Hours	00:00 Hours	30:00 Hours





Module 9: Material conservation	04:00 Hours	06:00 Hours	00:00 Hours	00:00 Hours	10:00 Hours
Module 10: Energy/ electricity conservation	04:00 Hours	06:00 Hours	00:00 Hours	00:00 Hours	10:00 Hours
Module 11: Waste management/recycling	04:00 Hours	06:00 Hours	00:00 Hours	00:00 Hours	10:00 Hours
DGT/VSQ/N0101 Employability Skills NOS Version No.: 1.0 NSQF Level: 2	12:00 Hours	18:00 Hours	00:00 Hours	00:00 Hours	30:00 Hours
Module 12: Employability skills	12:00 Hours	18:00 Hours	00:00 Hours	00:00 Hours	30:00 Hours
Total Duration	102 Hours	168 Hours	00:00 Hours	00:00 Hours	270 Hours





Module Details

Module 1: Introduction to food processing sector and the job of 'Food Sales Promoter'

Mapped to FIC/N9701, v 2.0

Terminal Outcomes:

- Describe the food retail industry in brief
- Discuss the career opportunities available within the food retail industry

Du	ration: 04:00	Duration: 00:00
The	eory – Key Learning Outcomes	Practical – Key Learning Outcomes
•	Discuss the size and scope of the food retail	
	industry.	
•	Discuss the future trends and career growth	
	opportunities available in food retail	
	industry.	
•	Summarise the key roles and responsibilities	
	of 'Food Sales Promoter'.	
•	List the various terminologies used in food	
	retail industry.	
•	Discuss the various organisational	
	procedures and processes for selling	
	food products and maintaining	
	associated facilities for storing them in	
	a retail environment.	
•	Discuss the organisational policies on	
	delivery standards, health, safety and	
	hazard handling procedures, integrity,	
	dress code, etc.	
Cla	ssroom Aids:	
	mputer, Projection Equipment, PowerPoint Pre	sentation and software, Facilitator's Guide,
Pai	ticipant's Handbook.	
To	ols, Equipment and Other Requirements	
Nil	on, Equipment and Other Requirements	
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Module 2: Prepare for sale and promotion of food products *Mapped to FIC/N9701, v 2.0*

- Discuss the standard practices to be followed to prepare for selling different types of food products in a retail environment
- Demonstrate the tasks to be performed to prepare for selling different types of food products

Duration: 04:00	Duration: 09:00
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
 List the organisational departments and services offered in a food retail industry. List the organisational roles in a hierarchical manner. List the range of products available in a food retail industry. Recall the various types of documentation done and the information to be recorded in the work process. Summarise the elements of preparation for selling food products. Describe the characteristics of food products and its available variants. List the ambient conditions required for storing various types of food products. Discuss the procedure for safe movement and arrangement of food products in a retail environment. State the importance of labelling the food products. List the products to be sold and the information to be recorded in the work process. 	 Demonstrate the procedure for procuring the required food products from respective sources. Show how to move the food products to the designated place safely. Apply standard practices to unpack, sort and label the food products accurately. Prepare a sample record of the type; quantity; consumer demand, shelf-life of products, etc. accurately. Demonstrate how to organise food products as per shelf life and sale preference appropriately. Roleplay a situation on how to report discrepancies in the stocks to the concerned personnel. Display how to set the temperature of the refrigeration unit as per the type of food product to be stored.





Computer, Projection Equipment, PowerPoint Presentation and software, Facilitator's Guide, Participant's Handbook

Tools, Equipment and Other Requirements

Food products, trolleys, racks, labelling material, organisational documents and logbook.





Module 3: Preparing for visual merchandising *Mapped to FIC/N9701, v 2.0*

- Discuss the ways to arrange food products for display to the customers
- Demonstrate the standard practices followed for setting up food products for display

Duration: 04:00	Duration: 09:00
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
 List the materials required for visual merchandising of food products. State the importance of monitoring the display for desirable appearance and cleanliness periodically. Discuss the standard practices to be followed for cleaning the work area thereby ensuring zero food contamination. Summarise the steps to unpack and check the merchandise, materials, equipment and food products safely. Discuss the technique to check the food products for desired quality and suitability for selling. List the key considerations for arrangement and display of food products, price tickets, etc. Recall the techniques used to identify damaged food products. Elucidate the standard practices for replenishing stocks and returning extra stock to the concerned authority. Recall the safe disposal practices for damaged goods. Explain the Food Safety and Standards Authority of India (FSSAI) regulations applicable to the storage of food products in a processing industry. 	 Show how to unpack the food products and materials for display. Demonstrate the standard procedure followed to inspect food products thoroughly. Perform the steps to clean the work area thoroughly before display of products for sale. Show how to arrange food products while ensuring maximum visibility and accessibility for the customers using appropriate price tickets and labels. Apply standard practices to replenish out-of-stock food items, replace damaged ones and dispose them safely.





Computer, Projection Equipment, PowerPoint Presentation and software, Facilitator's Guide, Participant's Handbook

Tools, Equipment and Other Requirements

Various types of food products and related items, product labels, price tickets, chairs, tables, banners, signages, card swipe machine, organisational documents, separate waste bins for food material and non-food materials.





Module 4: Selling and promoting food products to the customers *Mapped to FIC/N9702, v 2.0*

- Discuss the methods used for calculating sales price and processing payments
- Dramatize the ways to interact with customers and facilitate them during selling

Duration: 20:00	Duration: 40:00
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
 Discuss an individual's role in selling food products. Discuss the risk and impact of not following defined procedures/work instructions during selling. Discuss the various types of customer needs, demands and queries arising out of organoleptic evaluation. List the various factors that help in deciding the type of display for promoting food products. List the information to be communicated to the customer during selling such as type of products available, complementary products, offers, specials, seasonal promotions of the organisation, etc. Summarise the various steps to be performed for wrapping, packing and plating the food products appropriately. List the transaction types, hardware and software used for point-of-sale transactions. List the calculations to be performed for facilitating sale of various types of food products. Summarise the steps to be performed for operating the point-of-sale systems effectively. 	 Roleplay a situation on how to communicate with the customers for assessing their needs, interests (including organoleptic evaluation) and addressing them while buying a food product. Demonstrate the procedure followed to prepare sample food items such as ready-to-eat products. Show how to dispose used plates, glasses, etc. Demonstrate the procedure to wrap, pack and plate the food products appropriately. Perform the steps to calculate sale price information, generate sample invoices for sale and process payments using standard methods. Roleplay a situation on how to coordinate with the concerned personnel in case of system errors. Prepare a sample record consisting of information such as the quality and quantity of products sold, customer feedback, etc. as per standard procedure.





- Discuss the different types of transaction errors that can occur and their corresponding resolution techniques.
- List the types of information to be recorded while selling a product.

Computer, Projection Equipment, PowerPoint Presentation and software, Facilitator's Guide, Participant's Handbook

Tools, Equipment and Other Requirements

Various types of food products and related items, chairs, tables, banners, signages, card swipe machine, organisational documents, separate waste bins for food material and non-food materials.





Module 5: Maintaining the stored food products and associated facilities $Mapped\ to\ FIC/N9703,\ v\ 2.0$

- Explain the techniques employed for storing food products safely and appropriately
- Demonstrate the standard practices to be followed for maintaining the storing food products and related facilities effectively

Du	ration: 26:00	Du	ration: 34:00
The	eory – Key Learning Outcomes	Pra	actical – Key Learning Outcomes
•	Discuss the individual's role in maintaining	•	Show how to inspect the food products for
	the food products and related facilities in a		spillage and spoilage appropriately.
	retail environment.	•	Prepare sample records for recording
•	Elucidate the impact of not adhering to		information such as spoiled food items,
	industry recommended practices for storing		equipment breakdowns, etc.
	food products.	•	Employ appropriate methods to rotate the
•	Recall the various types of physical,		stocks as per sales preference and
	chemical and biological hazards that could		manufacturing date.
	affect the quality of stored food products.	•	Roleplay a situation on how to communicate
•	List the conditions required for storing food		the issues such as faulty equipment, food
	products appropriately.		spoilage, etc. to the supervisor.
•	Recall the standard action to be taken for	•	Apply suitable techniques to clean work area
	handling defects such as spoiled food		and make it hazard free.
	product/damaged equipment/shortage of	•	Demonstrate the procedure to clean and
	supplies, etc.		sanitise food handling equipment,
•	List the various types of pest control devices		implements, surfaces and utensils as per
	required for upkeep of stored food		standard practices.
	products.	•	Show how to dispose unwanted (such as
•	State the importance of marking for		broken, chipped or cracked food handling
	identifying spoiled food products.		equipment, spoiled food, etc.) and
•	Explain the different stock rotation		hazardous materials safely as per standard
	techniques such as First In First Out (FIFO)		work practices.
	and First Expire First Out (FEFO), etc.		
•	List the types of information to be recorded		
	while maintaining the stored food products.		
•	List the types of cleaning and sanitising		
	agents used to ensure a tidy workplace.		





- State the importance of timely reporting to address issues such as faulty equipment, food spillages/spoilages, etc.
- List the various types of waste generated in a food retail industry.
- Discuss the impact of different types of waste on the stored food products.

Computer, Projection Equipment, PowerPoint Presentation and software, Facilitator's Guide, Participant's Handbook

Tools, Equipment and Other Requirements

Raw materials, packaging material and finished products in the food processing industry; pest control devices, spoiled food products, utensils, cleaning cloth, organisational documents (such as logbooks), cleaning agent, sanitising agents, etc.





Module 6: Ensuring food safety and personal hygiene *Mapped to FIC/N9901*, v 1.0

- Explain the ways to ensure food safety and personal hygiene at the workplace
- Demonstrate the steps to be followed for implementing good hygiene and manufacturing practices

Duration: 05:00	Duration: 10:00
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
 Define hazards and risks. Recall the various types of health and safety equipment available in an organisation and the methods for obtaining them. Discuss the organisational health and safety policies and procedures. Discuss the relevant health and safety standards to be followed in the job as listed in 'The Food Safety and Standards Act, 2006'. Explain the importance of wearing appropriate personal protective equipment (such as eye protection, hard hats, gloves apron, rubber boots, etc.) and ensuring personal hygiene at the workplace. Elucidate the ways to prevent product contamination and cross contamination at the workplace. Discuss the ways to handle items that can lead to allergic reactions in a retail environment. State the importance of preventive health check-ups for ensuring personal hygiene. State the importance of storing food at specified temperature. Discuss the importance of sanitising self and the work area safely and appropriately. 	 Employ appropriate techniques to prevent product contamination and cross contamination. Demonstrate the steps to be performed for implementing good manufacturing practices (GMP) in a retail environment. Show how to treat injuries such as cuts, boils, skin infections and grazes appropriately. Apply suitable methods for disinfecting the work area and equipment thoroughly. Demonstrate how to wash hands and use alcohol-based sanitisers appropriately. Show how to wear personal protective equipment such as gloves, hairnets, masks, ear plugs, goggles, shoes etc. properly ensuring adequate protection. Prepare a sample report consisting of information such as illness to self and others as per organisational practice. Roleplay a situation on how to communicate with the supervisor for reporting illness of self and others.





 Recall the ways to store the sanitising materials appropriately.

Classroom Aids:

Computer, Projection Equipment, PowerPoint Presentation and software, Facilitator's Guide, Participant's Handbook

Tools, Equipment and Other Requirements

Gloves, hair net, shoe cover, soap dispenser, hand sanitizer, ear plugs, masks, aprons/lab coats eye protection, hard hats, gloves, rubber boots, etc.





Module 7: Managing accidents and emergencies *Mapped to FIC/N9901*, v 1.0

- List the various types of accidents and emergencies that can arise at the workplace and the ways to address them
- Demonstrate the steps to be followed to implement emergency and evacuation procedures effectively

Du	ration: 05:00	Du	ration: 10:00
Th	eory – Key Learning Outcomes	Pra	actical – Key Learning Outcomes
•	List the various types of health and safety	•	Apply appropriate techniques to deal with
	hazards present in the environment.		hazards safely and appropriately.
•	Discuss the possible causes of risk, hazard or	•	Demonstrate the use of various types of fire
	accident at the workplace.		extinguishers effectively.
•	Elucidate the standard practices and	•	Demonstrate appropriate ways to respond
	precautions used to control and prevent		to an accident situation or medical
	risks, hazards and accidents at the		emergency promptly and appropriately.
	workplace.	•	Demonstrate the steps to be followed for
•	Discuss the dangers associated with the use		providing artificial respiration and cardio-
	of electrical and other equipment.		pulmonary resuscitation (CPR) in various
•	State the importance of using protective		instances (e.g. cardiac arrest).
	equipment and clothing for specific tasks	•	Perform the steps to be followed during
	and work conditions.		emergency and evacuation procedure.
•	Discuss the role of organisational protocols	•	Demonstrate the procedure of freeing a
	in preventing accidents and hazards.		person from electrocution.
•	Recall the preventive and remedial actions	•	Show how to administer appropriate first aid
	to be taken in the case of exposure to toxic		to victims in case of cuts, bleeding, burns,
	materials at the workplace.		choking, electric shock, poisoning etc.
•	Discuss the various causes of fire and ways		
	to prevent them.		
•	Elaborate the steps to use different types of		
	fire extinguishers.		
•	Explain the procedure to provide artificial		
	respiration and cardio-pulmonary		
	resuscitation (CPR) to the affected.		
•	Summarise the rescue techniques to be		
	followed at times of fire hazard.		





- Discuss the significance of various types of hazard and safety signs.
- Discuss the workplace emergency and evacuation procedures.
- Elaborate the type of first-aid treatment to be offered at times of shock, electrical shock, bleeding, breaks to bones, minor burns, resuscitation, poisoning, eye injuries, etc
- Discuss about the potential injuries and ill health conditions that are caused due to incorrect manual handling practices.
- List the precautions to be taken while lifting and carrying materials in a food retail environment.

Computer, Projection Equipment, PowerPoint Presentation and software, Facilitator's Guide, Participant's Handbook

Tools, Equipment and Other Requirements

Helmet, gloves, rubber mat, ladder, neon tester, leather or asbestos gloves, flame proof aprons, flame proof overalls buttoned to neck, cuff less (without folds) trousers, reinforced footwear, helmets/hard hats, cap and shoulder covers, ear defenders/plugs, safety boots, knee pads, particle masks, glasses/goggles/visors, hand and face shields, machine guards, residual current Devices, shields, dust sheets, respirator.





Module 8: Working effectively in an organization *Mapped to FIC/N9902, v 1.0*

- State the importance of proper communication and teamwork at the workplace
- Roleplay a situation to communicate with others effectively

Duration: 10:00	Duration: 20:00		
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes		
 Discuss the applicable organisational quality procedures and processes for working effectively in a team. Elucidate the legislations, standards, policies, and procedures followed in the organization relevant to employment, behaviour, harassment, discrimination, and performance conditions. State the importance of well-defined reporting structure in an organisation. List the various types of inter-dependent functions applicable in the job. Discuss the different types of harassment and discrimination based on gender, disability, caste, religion, and culture. List the key factors that aid in prioritising tasks. Discuss the components of effective communication and its importance at the workplace. State the impact of poor communication on the employee, the employer, and the customer. State the importance of teamwork in organizational and individual success. Discuss the importance of ethics and discipline for professional success. 	 Roleplay a situation on how to obtain information, seek clarifications, reciprocate understanding and provide information accurately and clearly. Roleplay a situation on how to use inclusive language (verbal, non-verbal and written) that is gender, disability and culturally sensitive while interacting with others. Show how to consult and assist others to maximize effectiveness and efficiency at work. Dramatise a situation to show how to escalate problems and grievances beyond own scope to the concerned authority. Roleplay a situation on how to take appropriate action to resolve conflicts at the workplace. Roleplay a situation on how to report incidents of harassment and discrimination to appropriate authority. 		
and the first procession at success.			





- Explain the ways to address grievances appropriately and effectively.
- Discuss the importance of managing interpersonal conflicts effectively and ways to do so.
- List the different types of disabilities and the challenges faced by persons with disability (PwD).
- Discuss the applicable laws, acts and provisions defined for PwD by the statutory bodies.
- State the importance of gender sensitivity and equality.
- Discuss the applicable legislations, grievance redressal mechanisms, and penalties against harassment at the workplace.
- State the importance of transacting with others without personal bias.

Computer, Projection Equipment, PowerPoint Presentation and software, Facilitator's Guide, Participant's Handbook

Tools, Equipment and Other Requirements

Nil





Module 9: Material Conservation Mapped to SGJ/N1702, v 1.0

Terminal Outcomes:

• Discuss optimal usage of material including water in various tasks/activities/processes

Duration: 04:00	Duration: 06:00		
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes		
 List the types of hazards, risks and threats associated with handling different materials. Discuss the role of workstation layout, electrical and thermal equipment used in the material conservation. Discuss organisational procedures for minimising waste. Elucidate practices of efficient and inefficient management and utilization of material and water at the workplace. Discuss the ways to manage material and water usage at work effectively. 	 Show how to check for spills and leakages in various materials applicable in the job. Demonstrate how to plug the spills and leakages appropriately. Roleplay a situation on how to escalate any issues related to repair of spills and leakages to the concerned authority effectively. Demonstrate the standard practices to be followed for cleaning tools, machines and equipment effectively. 		
Classroom Aids:			
Computer, Projection Equipment, PowerPoint Pre Participant's Handbook	esentation and software, Facilitator's Guide,		
Tools, Equipment and Other Requirements			
Materials and tools and equipment used at work			





Module 10: Energy/electricity conservation *Mapped to SGJ/N1702, v 1.0*

Terminal Outcomes:

• Discuss optimal usage of energy/electricity

Duration: 04:00	Duration: 06:00		
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes		
 Define electricity. Discuss the basics of electricity. List the energy efficient devices that are used in the job. Discuss the ways to identify electrical problems that can arise during work. Discuss the standard practices to be followed for conserving electricity in the job. State the impact of improperly connected electrical equipment and appliances on the tasks being performed. 	 Apply suitable techniques to check the equipment/machinery for desired level of functioning. Employ appropriate methods to rectify faulty equipment/machinery safely. Roleplay a situation on how to report equipment faults and maintenance lapses to the concerned personnel effectively. 		
Classroom Aids:			
Computer, Projection Equipment, PowerPoint Pro Participant's Handbook	esentation and software, Facilitator's Guide,		
Tools, Equipment and Other Requirements			
Energy saving devices			





Module 11: Waste management/recycling *Mapped to SGJ/N1702, v 1.0*

- Discuss the importance of minimal waste generation
- Demonstrate how to dispose waste as per industry approved standards

Duration: 04:00	Duration: 06:00	
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes	
 List the various types of recyclable, non-recyclable, and hazardous waste. State the significance of different coloured dustbins. List the different types of waste to be segregated. State the importance of waste management. Discuss the standard methods for waste disposal. List the sources of pollution. Discuss the ways to minimise various types of pollution. 	 Demonstrate the standard practices to be followed for segregating waste into respective categories. Show how to dispose non-recyclable waste appropriately and safely. Demonstrate the standard practice for depositing recyclable and reusable materials at designated place. Show how to dispose hazardous waste safely and appropriately. 	
Classroom Aids:		
Computer, Projection Equipment, PowerPoint Pre Participant's Handbook	esentation and software, Facilitator's Guide,	
Tools, Equipment and Other Requirements		
Non-recyclable, recyclable waste bins		





Module 12 : Employability Skills Mapped to DGT/VSQ/N0101, v 1.0

- Describe the traits of individual at workplace
- Demonstrate apply employability and entrepreneurship skills at workplace

Duration: 12:00	Duration: 18:00
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
 Discuss the importance of Employability Skills in meeting the job requirements. Explain constitutional values, civic rights, duties, citizenship, responsibility towards society etc. that are required to be followed to become a responsible citizen. Discuss 21st century skills. Display positive attitude, self - motivation, problem solving, time management skills and continuous learning mindset in different situations. Discuss the significance of reporting sexual harassment issues in time Discuss the significance of using financial products and services safely and securely. Explain the significance of approaching the concerned authorities in time for any exploitation as per legal rights and laws Explain the importance of managing expenses, income, and savings. Discuss the significance of using internet for browsing, accessing social media platforms, safely and securely Discuss the need for identifying 	 Show how to practice different environmentally sustainable practices Use appropriate basic English sentences/phrases while speaking Demonstrate how to communicate in a well mannered way with others Demonstrate working with others in a team Show how to conduct oneself appropriately with all genders and PwD Show how to operate digital devices and use the associated applications and features, safely and securely Create a biodata Use various sources to search and apply for jobs





opportunities for potential business, sources for arranging money and potential legal and financial challenges

- Differentiate between types of customers
- Explain the significance of identifying customer needs and addressing them
- Discuss the significance of maintaining hygiene and dressing appropriately
- Discuss the significance of dressing up neatly and maintaining hygiene for an interview
- Discuss how to search and register for apprenticeship opportunities

Classroom Aids:

Computer, Projection Equipment, PowerPoint Presentation and software, Facilitator's Guide, Participant's Handbook

Tools, Equipment and Other Requirements

Computer/laptop.





Annexure

Trainer Requirements

	Trainer Prerequisites					
Minimum Educational	onal <specify areas<="" th="" the=""><th colspan="2">Relevant Industry Experience</th><th>ng Experience</th><th>Remarks</th></specify>		Relevant Industry Experience		ng Experience	Remarks
Qualification <select 12<sup="" as="" educational="" minimum="" requirements,="" such="" the="">th Pass, Graduate or NSQF certified.></select>	of specialization that are desirable.>	Years	Specialization	Years	Specialization	
B.Sc or graduate/B.Tech/B E	Food technology or food engineering	3	Food processing	1	Food processing	
M.Sc/M.Tech/ME	Food technology or food engineering	2	Food processing	1	Food processing	
Diploma /certificate course	(Food Technology / Food Engineering /packaging/Ho me science, or allied sector	4	Food processing	1	Food processing	

Traiı	ner Certification
Domain Certification	Platform Certification
Certified for Job Role: "Food Sales Promoter" mapped to QP: "FIC/Q9701, v2.0". Minimum accepted score is 80%.	Recommended that the Trainer is certified for the Job Role: "Trainer", mapped to the Qualification Pack: "MEP/Q2601". Minimum accepted score as per MEPSC guidelines is 80%.





Assessor Requirements

		Asses	ssor Prerequisites			
Minimum Educational	Specialization <specify areas<="" th="" the=""><th>Relev Exper</th><th>ant Industry ience</th><th>Traini Exper</th><th>ing/Assessment ience</th><th>Remarks</th></specify>	Relev Exper	ant Industry ience	Traini Exper	ing/Assessment ience	Remarks
Qualification <select 12<sup="" as="" educational="" minimum="" requirements,="" such="" the="">th Pass, Graduate or NSQF certified.></select>	of specialization that are desirable.>	Years	Specialization	Years	Specialization	
M.Sc/M.Tech/ME	Food technology or food engineering	2	Food processing	1	Food processing	
B.Sc or graduate/B.Tech/BE	Food technology/ Home Science	3	Food processing	2	Food processing	
Diploma	Hotel management/ Food Science/ Home Science	4	Food processing	2	Food processing	

Assessor	Certification
Domain Certification	Platform Certification
Certified for Job Role: "Food Sales Promoter" mapped to QP: "FIC/Q9701, v2.0". Minimum accepted score is 80%.	Recommended that the Assessor is certified for the Job Role: "Assessor", mapped to the Qualification Pack: "MEP/Q2701". Minimum accepted score as per MEPSC guidelines is 80%.





Assessment Strategy

This section includes the processes involved in identifying, gathering and interpreting information to evaluate the learner on the required competencies of the program.

Assessment will be based on the concept of Independent Assessors empanelled with Assessment Agencies, identified, selected, trained and certified on Assessment techniques. These assessors would be aligned to assess as per the laid down criteria.

Assessment Agency would conduct assessment only at the training centres of Training Partner or designated testing centers authorized by FICSI.

Ideally, the assessment will be a continuous process comprising of three distinct steps:

- A. Mid-term assessment
- B. Term / Final Assessment

Each National Occupational Standard (NOS) in the respective QPs will be assigned weightage. Therein each Performance Criteria in the NOS will be assigned marks for theory and / or practical based on relative importance and criticality of function.

This will facilitate preparation of question bank / paper sets for each of the QPs. Each of these papers sets / question bank so created by the Assessment Agency will be validated by the industry subject matter experts through FICSI, especially with regard to the practical test and the defined tolerances, finish, accuracy etc.

The following tools are proposed to be used for final assessment:

- i. Written Test: This will comprise of (i) True / False Statements (ii) Multiple Choice Questions (iii) Matching Type Questions. Online system for this will be preferred.
- ii. Practical Test: This will comprise a test job to be prepared as per project briefing following appropriate working steps, using necessary tools, equipment and instruments. Through observation it will be possible to ascertain candidate's aptitude, attention to details, quality consciousness etc. The end product will be measured against the pre-decided MCQ filled by the Assessor to gauge the level of his skill achievements.
- iii. Structured Interview: This tool will be used to assess the conceptual understanding and the behavioural aspects as regards the job role and the specific task at hand.





Glossary

Term	Description
Declarative Knowledge	Declarative knowledge refers to facts, concepts and principles that need to be known and/or understood in order to accomplish a task or to solve a problem.
Key Learning Outcome	Key learning outcome is the statement of what a learner needs to know, understand and be able to do in order to achieve the terminal outcomes. A set of key learning outcomes will make up the training outcomes. Training outcome is specified in terms of knowledge, understanding (theory) and skills (practical application).
OJT (M)	On-the-job training (Mandatory); trainees are mandated to complete specified hours of training on site
OJT (R)	On-the-job training (Recommended); trainees are recommended the specified hours of training on site
Procedural Knowledge	Procedural knowledge addresses how to do something, or how to perform a task. It is the ability to work, or produce a tangible work output by applying cognitive, affective or psychomotor skills.
Training Outcome	Training outcome is a statement of what a learner will know, understand and be able to do upon the completion of the training .
Terminal Outcome	Terminal outcome is a statement of what a learner will know, understand and be able to do upon the completion of a module. A set of terminal outcomes help to achieve the training outcome.





Acronyms and Abbreviations

Term	Description
QP	Qualification Pack
NSQF	National Skills Qualification Framework
NSQC	National Skills Qualification Committee
NOS	National Occupational Standards
FIFO	First In First Out
FEFO	First Expire First Out
GMP	Good Manufacturing Practices
GHP	Good Hygiene Practices
CPR	Cardiopulmonary Resuscitation